



www.iMagicGames.com

Team Competition Online Simulation Gaming For Cash, Fun, and Prizes

A Division of iEntertainment Network Inc. (OTCBB: IENT)

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Executive Summary iMagicGames

- The Worldwide computer game market is more than twice the size of the worldwide movie industry and growing at greater than 8-10% per year generating an estimated \$300+ Billion in revenues during 2025.
- iMagic is an experienced Team of game publishers and developers who have developed over 250 successful games selling more than 300 million units worldwide.
- iMagic's revenue is generated by Subscription Revenues, In-App Purchases, Event Fees, and Retail sales, in <u>Massively Multiplayer Online Games</u>, (MMOG), with <u>Team Combat Esports</u> events to insure participation and revenue growth.
- iMagic believes, with \$5 MM funding, the company can grow to over \$30 million in annual sales in 3 years.
- iMagic has entered into a Partnership with Ouroboro Labs, (OLabs), of Singapore. OLabs will
 upgrade iMagic games to use for Crypto Staking and Competitive Mission Success events.
 iMagic will use the updated software to improve our current Legacy games with remaster
 and release.
 - IENT will generate a significant portion of these new revenues to additionally grow the revenues of iMagic.
- iMagic Games is a subsidiary of iEntertainment Network Inc., (OTCBB: IENT), for liquidity for investors.

iMagic Leadership Team Has Built Successful Videogame Companies Before!

Two Companies Taken Public!



\$43 MM annual revenue, \$400MM IPO



Combined Team of 4 Gaming Founders / Executives

400+

Games Launched



500+

Awards

100+

Countries Sold

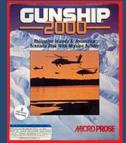


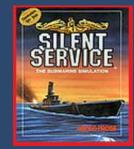
\$5+ Billion

Revenues

200+

Years in Gaming







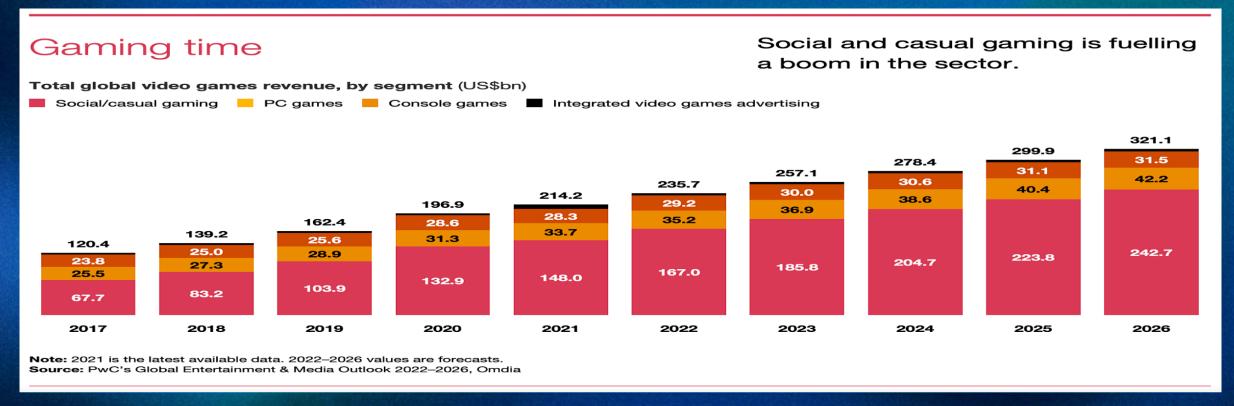






Worldwide Market Opportunity

Game Market over \$250+ Billion World Wide Revenues



- iMagic Participates in the worldwide game market with both PC and Mobile Gaming
- iMagic generates current revenues with 4 single player games, three Massively Multiplayer online game simulations, and two mobile games for US and Europe.
- iMagic owns over 45 successful games that can be updated and rereleased for significant revenues.
- With Funding, iMagic can release 8 new games within the first 24 months

Experienced Leadership Team

- <u>JW "Bill" Stealey</u>, Chairman and Founder, an Air Force Academy Graduate, Wharton MBA, former McKinsey Consultant, Command Pilot, and retired Lt. Colonel, USAF. He founded MicroProse Software in 1982 with Sid Meier, developer of Civilization, growing it to \$43MM in annual revenues and taking it public in 1991 at a \$400MM valuation. As Founder of Interactive Magic (iMagic), he grew the company to \$25MM+ in annual revenues in three years and took the company public in 1998 at a \$250MM valuation.
- Stewart Krielow, Technical Consultant, Airline Pilot, and former Flight Model Designer for WarThunder with 12+ years Game Development Experience.
- <u>Barbara Wendel</u>, Controller. Over 25 years company experience. Manages Payables, Receivables, and Cash. Manages the Books, Prepares Financials for OTCBB: IENT the parent company of iMagicGames.
- Alicia Burgess, Social Media Manager, has been creating Digital Ad Designs using Hootsuite platform and Photoshop program to produce and send marketing materials posted on Facebook, Twitter, Instagram, and other Social Media.









Technology Overview Generative Al Helps to Speed Great Game Development!

- <u>Multimodal AI</u>, like Google's Gemini, are the next wave of AI to interpret gesturing, voice, drawings and object manipulation in near real time allowing for new forms of game control input and intention. You could literally control a plane with moving your hand around like you did when you were a kid and press buttons you drew on a piece of paper to activate actions in game!
- Large Language Models (LLM's) are a tour de force in <u>content creation</u>. In the hands of our artists, it allows for unbelievably rapid creative creation and manipulation of textures, models, animation, lighting, scripts, voiceovers and more. Even motion capture and lip syncing can be done 'live' in real-time. Nearly flawless voiceover celebrity imitations can be captured from less than a minute of pre-recorded audio. This gives us massively higher speeds of implementation and iteration of game content with significantly more broad and robust results.
- <u>LLM</u>'s can also create deep storylines, unique character backgrounds, and intricate progressions of missions for the
 player to accomplish. The player can even talk to non-player characters in game who will react very naturally with
 the knowledge they have and keep in scope of the mission and history they're placed in. Players can truly ask any
 question they can imagine, and responses will all be handled with dynamic personality and intelligence.
- All these new technologies will allow iMagicGames to bring new and better games to the market more quickly and efficiently, allowing more opportunities to improve Game Play, bringing faster revenue and equity growth to iMagic.

Business Modal and Revenue Streams

- iMagic Games Develops and Publishes Simulation and Strategy games, (as the Team has been doing for 35 years), currently for PC/Mac/Mobile formats for Sales, usually with Subscriptions for 24/7 play, for access to all game features, functions, and online play.
- Other Revenues: In-Game, (In-App), Transactions for Fuel, Ammo, Repair, Paint Schemes, etc.
- Other Revenues: Ouroboro shared revenues.
- iMagic games will include Subscription Revenue options and MMOG multiplayer gaming.



Financial Forecast

Financials (\$Thousands)								
Year	1	2		3		4	5	TOTALS
REVENUES	\$ 1,500	\$13,150	\$	30,600	\$	43,100	\$ 55,600	\$ 143,950
DISTRIBUTION	\$ 375	\$ 3,288	\$	7,650	\$	10,775	\$ 13,900	\$ 35,988
DEVELOPMENT MARKETING	\$ 450 \$ 375	\$ 3,945 \$ 3,288	s s	9,180 7,650	\$ \$	12,930 10,775	\$ 16,680 \$ 13,900	\$ 43,185 \$ 35,988
OTHER COSTS	\$ 105	\$ 921	\$	2,142	\$	3,017	\$ 3,892	\$ 10,077
GROSS PROFITS	\$ 195	\$ 1,710	\$	3,978	\$	5,603	\$ 7,228	\$ 18,714
Equity Value 25x/Thousands	\$ 4,875	\$42,738	\$	99,450	\$	140,075	\$180,700	
Stock Price 50 million shares (after reverse 3 to 1 split)	\$ 0.10	\$ 0.85	s	1.99	s	2.80	\$ 3.61	

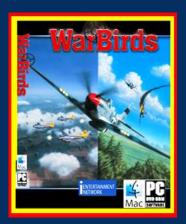
- This revenue forecast based on \$5 million fund raise.
- Ten, (\$10) million fund raise would allow significantly faster revenue growth, \$53 MM in 3 years.
- Potential Acquisitions of Development Teams also increases profits as revenue sharing reduced/eliminated with inhouse development.
- Reducing Distribution costs by having our own distribution centers could reduce costs by 20

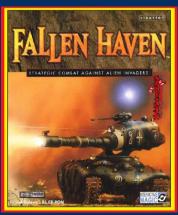
Use of Funds

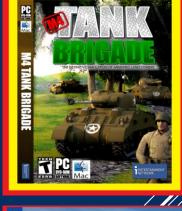
- Raise \$5+ MM Funds to develop, launch, and publish new Sim/Strategy games for PC/Mac/Mobile/Consoles. More funding will provide more revenue and equity growth.
- Implement exciting AI opportunities, (as discussed in Technology above), in both new and existing portfolio games.
- Establish a worldwide Leaderboard system for players to know rankings and accomplishments for most of the successful games in the game universe. Partnering with ScoreKount.com to add Web3 "Staking" on Web2 shooter and simulation games.
- Accelerate and expand global publishing capabilities through key staff hires, paid user acquisition, analytics, and global partnerships.
- Earn combined revenues for 2025-2030 of \$140+ MM with \$ 5 MM raise.
- Available near-term liquidity as iMagic is a subsidiary of a public company, (OTCBB: IENT), that allows for quick and inexpensive full OTC public trading.

<u>iMagic Releases</u> New Team Competition Multiplayer Games within 24 months

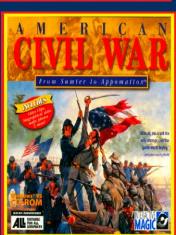
- Bow Hunter Tournaments Mobile 6 Months
- New WarBirds Online Combat 9 Months
- Crossbow Hunter Mobile 12 Months
- New WarBirds FPA Pacific Mobile- 12 Months
- WarBirds Combat Target Racing 12 Months
- M4 Tank Brigade/WarTanks-18 Months
- Dawn of Aces WW I Mobile- 18 Months
- China 2027: Defense of Taiwan 24 Months













iMagic Games 45+ Legacy Games To be Upgraded and Released for New Revenues



Contacts

John W. "Wild Bill" Stealey, Founder and Chairman

JWStealey@IENT.com

www.iMagicGames.com



APPENDIX

- Market Forecast for Simulation/Shooter Games
- Video Links and Home Page for iMagic Games
- Current Products
- Three Exciting New Products to be developed

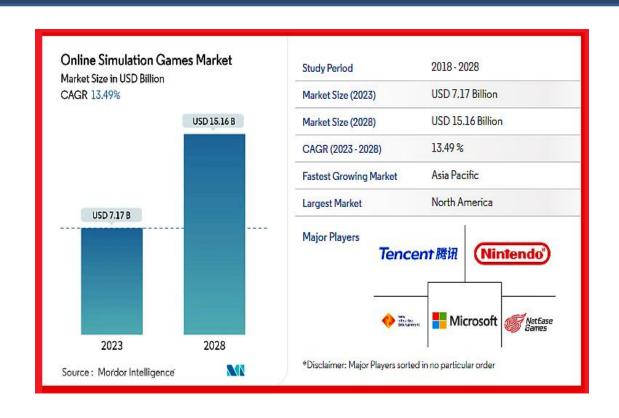
Safe Harbor Statement

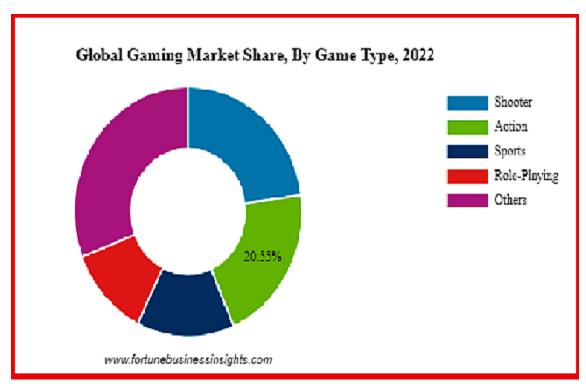
This presentation contains forward-looking statements that involve risks and uncertainties, including, but not limited to, statements regarding our business strategy, financial projections, and future performance. These statements are based on current expectations and assumptions that are subject to risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such statements.

Factors that could cause actual results to differ materially include, but are not limited to, the following: (1) our ability to attract and retain customers and increase revenues; (2) our ability to compete effectively in the marketplace; (3) our ability to manage growth and execute on our business strategy; (4) our ability to secure financing to fund our operations and growth; (5) the impact of changes in laws and regulations that affect our industry; and (6) other risks and uncertainties that are described in our filings with the Securities and Exchange Commission.

Investors should not rely on forward-looking statements as predictions of future events. We undertake no obligation to update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise, except as required by law.

Market Forecast for Simulation/Shooter Games





- Sim Games Estimated at \$7 Billion 2023.
- Growth at over 13% Annually

 Shooter and Action Game Market are over 50% of the total Game \$300B Market.

iMagicGames competes in all fast-growing Segments of the Game Industry

Videos and IENT URL

- WarBirds Online
- M4 Tank Brigade
- Bow Hunter 2017
- WarBirds Fighter Pilot Academy
- <u>iMagicGames.com</u> Webpage

Current Product Lineup – Launched Titles







WARBIRDS PC/MAC – ONLINE AND RETAIL WW II COMBAT SIMULATOR IN ITS 26TH YEAR!







BOW HUNTER 2017 – SERIES OF OUTDOOR SIM GAMES WITH CASH TOURNAMENTS!

Current Product Lineup – Launched Titles







M4 TANK BRIGADE - ONLINE AND RETAIL PC/MAC/(MOBILE COMING) TANK GAME







WARBIRDS FIGHTER PILOT ACADEMY – WW II FLIGHT SIM FOR IOS MOBILE DEVICES

New Opportunity – New Simulations China 2027, Defense of Taiwan

Chinese President Xi Jinping has called on troops to "put all (their) minds and energy on preparing for war"





Massively Multiplayer Online Simulator with Subscription, Retail, In-App purchases revenues 24/7. Expected Revenues over \$15 million over three years with events and competitions regularly.



New Opportunity – E-Sports Simulations WarBirds Combat Target Racing



Stunt Flying, Racing, and Combat Combined!

https://youtu.be/uyMZM5wa-3I

Massively Multiplayer Online Simulator with Subscription, Retail, In-App purchases revenues 24/7. Expected Revenues over \$10 million over three years.



New Opportunity – New Simulations WarTanks Inc.

A Tank Game is currently generating over \$100 million in Annual Revenues.

WarTanks will also be used in our new China 2027, Defense of Taiwan Simulation







Massively Multiplayer Online Simulator with Subscription, Retail, In-App purchases revenues 24/7. Expected Revenues over \$15 million over three years with events and competitions regularly.



APPENDIX